

Pete Kappelman

Senior Vice President, Member and Government Relations



Pete Kappelman brings a lifetime of experience to the role of Senior Vice President of Member and Government Relations, as a successful crop and dairy farmer along with his advocacy experience and board involvement with many agricultural organizations.

Mr. Kappelman has been a leader in working with legislators on important ag policy issues including the Farm Bill, trade and immigration. He also served as an Ag Policy Advisor to the Administration for the United States Department of Agriculture and the Office of the United States Trade Representative and was named Director of the Year in 2018 by the National Council of Farmer Cooperatives. His board service included the National Milk Producers Federation, the National Dairy Promotion and

Research Board, the U.S. Dairy Export Council, the Professional Dairy Producers of Wisconsin, and the UW Center for Dairy Profitability.

Kappelman is a fourth-generation farmer, having led Meadow Brook Dairy Farms, LLC, with his wife Shellie and their three adult children – an operation consisting of 450 milking cows along with 1,100 acres of cropland. The Kappelmans were Wisconsin's 1995 Dairy Farm Family of the Year and Kappelman was 2018 Dairyman of the Year. Kappelman received a Bachelor of Science from the University of Wisconsin, Madison, College of Agriculture.