

Convert Your Restaurant into a Pop-Up Grocer

Restaurants are moving towards a “market” model by selling meal kits and common ingredients that may be hard to find in grocery stores.

Meal Kits Provide Convenience for Families

Land O’Lakes Product Solutions:

- **Nacho Night:** Pre-portioned cheese sauce & chips.
- **Grilled Cheese Kits:** Slice loaves of cheese and bag in ½ or 1lb portions. Add bread and butter.
- **Pizza Night:** Package cheese shreds with dough, sauce, and toppings.
- **Taco Night:** Package queso or cheese shreds for taco/burrito kits.



Taco Kits

Are among the top 3 DIY options that consumers want during COVID¹

3/4

Of consumers are interested in Take-and-Bake Comfort Foods¹

Help Consumers Skip the Grocery Store

Sell groceries along with take-out! This “Pop-Up Grocer” concept is growing in popularity. Most consumers express interest in all categories – even paper goods!



65%

Of consumers are interested in buying dairy products from restaurants during COVID (over 75% of Millennials!)¹

Add Groceries to the Take-Out order!

- ✓ Eggs
- ✓ Milk
- ✓ Butter
- ✓ Sliced and Shredded Cheese
- ✓ Pre-Portioned Cheese Sauces
- ✓ And More!

